



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.A. DEGREE EXAMINATION - ENGLISH LITERATURE

FIRST SEMESTER – NOVEMBER 2011

EL 1806 - SPEECH EVENT MANAGEMENT

Date : 09-11-2011

Dept. No.

Max. : 100 Marks

Time : 1:00 - 4:00

PART A

- I. Answer any **FIVE** of the following in about 50 words each: 5 X 3 = 15
1. What is effective communication?
 2. How will you gain self confidence and impart it to others?
 3. What is the role of script in public speaking?
 4. Why is audience analysis important?
 5. What is the significance of humour in speech?
 6. What are the different ways of communicating?
 7. What are the steps involved in conflict management?
- II. Write short essay on any **TWO** of the following in 100 words each 2 x 5 = 10
8. Time management is personal management.
 9. Etiquette at the work place.
 10. SMART Goals
- III. Attempt any **TWO** of the following in 400 words each: 2 x 12 ½ = 25
11. How will you effectively prepare and present a speech?
 12. Sum up the interview skills required to aspirants in workplace
 13. Enlist the characteristics of an effective group member.
 14. Language has a social context and culture- Justify

PART B

- IV. Write short notes on any **FIVE** of the following in about 50 words each 5 X 3 = 15
15. What is speech and its elements?
 16. Bow-wow and Yo-he-ho theory- explain.
 17. Classification of speech acts.
 18. State the elements of sign language.
 19. What are the two forms of speech?
 20. Discuss what is face management.
 21. Pidgin- explain.

- V. Answer any **THREE** of the following in about 200 words each. 3 x 10 = 30

22. Explain the history of sign language.
23. Discuss in detail the components of speech act.
24. Macro functions of language. Explain.
25. Cull out the history of sign language
26. State the origins of language.

VI. Identify the discourse features in the following passage

(5 marks)

Montek meets PM over poverty line row, to make statement today

Amid a raging controversy over the Rs 32 per capita per day poverty line definition, Planning Commission Deputy Chairman Montek Singh Ahluwalia met Prime Minister Manmohan Singh on Sunday and will clarify the panel's stand on the issue on Monday. The Planning Commission deputy chief, who returned from a 10-day foreign visit on Saturday, met the Prime Minister on Sunday for the first time since the controversy erupted after an affidavit filed by the Plan panel in the Supreme Court. Ahluwalia is believed to have discussed the fallout of the controversy relating to the affidavit, which said that persons consuming items worth more than Rs 32 per day in urban areas (Rs 26 in rural areas) are not poor, with the Prime Minister.

As per the affidavit, a family of five spending less than Rs 4,824 (at June, 2011, prices) in urban areas will fall in the BPL (Below Poverty Line) category. The expenditure limit for a family in rural areas has been fixed at Rs 3,905. The number of poor entitled to BPL benefits, as per the affidavit, has been estimated at 40.74 crore, as against 37.2 crore estimated at the time of accepting the Tendulkar Committee report. Officials in the Planning Commission have said that providing benefits to more persons would defeat the purpose of the anti-poverty programme. Congress General Secretary Rahul Gandhi is believed to have intervened in the matter and has reportedly asked the Plan panel to do a rethink on its definition of poverty. Ahluwalia is also scheduled to meet Rural Development Minister Jairam Ramesh on Monday to discuss the issue.
